

Amanda

GASCOIGNE



- ★ Speaker
- ★ Ambassador
- ★ Accounting Business Coach & Mentor
- ★ Community Facilitator
- ★ Accounting Firm Network Champion
- ★ Chartered Accountant Fellow
- ★ Blogger

INDUSTRY AWARDS



COLLABORATIONS



CONNECT

- ✉ amanda@amandagascoigne.com
- 🌐 amandagascoigne.com
- 📷 [@amandagascoigne](https://www.instagram.com/amandagascoigne)
- 👥 thebalancedfirm.com

ABOUT AMANDA

Collaboration over competition, a motto Amanda lives by.

Throughout her career, as a Chartered Accountant, a Practice Owner and now as a Coach and Mentor to small and solo accounting practice owners, collaborating with and learning from experts within and outside of her industry has been imperative to her ongoing personal and professional development.

Amanda was not your typical accountant and nor is she your typical accounting practice coach, mentor and businesswoman. She melds the traditional with the new resulting in a holistic, breath of fresh air approach.

She is practical and pragmatic, fun and engaging, commercial and empathetic and she challenges the traditional marketing message of "bigger is better!"

People resonate with her message, they adopt her practice and mindset shifts and they purchase products and solutions she endorses and recommends.

She has an ever growing email list, social media following and a thriving paid community, The Balanced Firm.

Amanda is a highly sought after speaker, presenter, facilitator, panellist, interviewee and podcast guest. She is also an ambassador and affiliate for a number of vendors to the accounting industry.

If you are looking for someone to collaborate with for your next event, conference, podcast episode, product launch or new release or would like to present a Masterclass to her community, the pleasure would be all hers.

What the collaborators have to say

"It's always great to meet someone who is driving change within the industry and really just helping my partners run better practices and lead better lives".

Your *Pathway* TO A **BETTER** *Practice*
AND A **BETTER** *Life*